



English Olympiad Global 2026

World Final & Celebration of Brilliant Minds —
Kuala Lumpur 2026

A PARTNERSHIP PROPOSAL FOR MINISTRIES OF EDUCATION

KUALA LUMPUR · DECEMBER 2026 · EOG 2026 WORLD FINAL

— A DECADE OF PARTNERSHIP

Ten years building the best education events – together



IN PARTNERSHIP FOR 10 YEARS



01

— A PARTNERSHIP INVITATION

Inviting your Ministry into a global education movement

Since 2012, English Olympiad has grown from a single national idea into a global movement — reaching more than 175,000 students across 100+ countries, supported by a network of over 7,000 Campus Leaders. We believe English is not merely a language to be spoken, but a tool to lead, to create and to change the world.

Our invitation to the Ministry of Education

English Olympiad Global 2026 invites students of every age across your country to compete in a free online selection round — and carries your brightest young minds to the EOG 2026 World Final in Kuala Lumpur. We are inviting your Ministry to connect us with your education sector, so together we can shape future leaders through future education.

We are writing to the Ministry of Education because no partner is better placed to reach every classroom in your country. We invite your Ministry to forward this proposal across your education sector, endorse student participation, and — where you wish — collaborate with us to nominate a national delegation. Students of any age can take part from anywhere.

This document outlines the movement, how students take part, the frontier themes we teach — Quantum Education, Education with AI, and Education for Thinking & Solving — and how a partnership might be shaped around your Ministry's priorities.

With warm regards,

Rafia Alam

Chief Admin Executive
info@englisholympiad.net

David Solomon

Head of Communication
info@englisholympiadglobal.com

— HOW STUDENTS TAKE PART

Open to every student, of any age, from anywhere in the world.

Participation begins online — no travel, no cost to enter. Students compete from their own classroom or home; the strongest are selected to represent their country at the **EOG 2026 World Final in Kuala Lumpur**. All your Ministry need do is help students hear about it.

1

Register & enter online

Any student, any age, anywhere — registers free and takes part in the online selection round from their school or home.

2

Selection round

Entries are judged on communication, thinking and leadership. Top students in each country are shortlisted.

3

Selected as finalists

The brightest young minds are named national finalists and invited to the World Final.

4

World Final · Kuala Lumpur

Finalists gather in December 2026 to compete, learn and celebrate on a truly global stage.

THE ROLE WE INVITE

Endorse the Olympiad, forward it to your schools and education sector, and — where you wish — collaborate with us to nominate and support a national delegation to Kuala Lumpur.



A worldwide community of young leaders – now converging on one host city.

03

OUR STORY

A global movement, growing since 2012

English Olympiad empowers young people to become confident global citizens and leaders. Blending public speaking, creative expression, quick-thinking challenges and real leadership activity on one international stage, participants learn not merely to speak English — but to think, lead and create in it.

■ BY THE NUMBERS

175,000+ STUDENTS	103 COUNTRIES	7,000+ CAMPUS LEADERS	100+ SCHOLARSHIPS
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From a single hall to 100+ nations — a movement that keeps growing.

■ HOW THE JOURNEY WORKS

1 COMPETE

Public speaking, debate, creative expression and quick-thinking challenges.



2 CONNECT

A worldwide peer network across 100+ countries and 7,000+ Campus Leaders.



3 LEAD

Leadership activity and mentorship that builds the character to inspire.

04

THE EVENT

The World Final, hosted in Kuala Lumpur

Our flagship World Finals & Celebration of Brilliant Minds convenes national finalists, educators and Campus Leaders from 100+ countries for several days of competition, leadership forums, cultural exchange and a grand awards ceremony — a true international stage, hosted in the heart of Asia.

EVENT	World Finals & Celebration of Brilliant Minds
HOST CITY	Kuala Lumpur, Malaysia
DATES	December 2026 (to be confirmed)
PARTICIPANTS	National finalists, educators & Campus Leaders
COUNTRIES	100+ nations (103 currently registered)
FORMAT	Competition · Leadership forums · Cultural exchange · Awards



International Participants with English Olympiad Founder at Centara Grand & Bangkok Convention Centre at Central World in Bangkok in 2019

■ EVENT STRUCTURE — FIVE DAYS IN KUALA LUMPUR

1

DAY 1

Press Conference

103 national delegations launch their story to the world's media.

2

DAY 2

Photoshoot

Official portraits and delegation imagery for global press packages.

3

DAY 3

Grooming & Edutourism

Leadership grooming sessions paired with curated Malaysian cultural experiences.

4

DAY 4

Competition

The world's finest young communicators take the international stage.

5

DAY 5

Award Ceremony

A grand finale and prize-giving — the celebration of brilliant minds.

05

FRONTIER THEMES

Educating minds for the future

Quantum Education, Education with AI, and Education for Thinking & Solving — held together by Inspiring Leadership and a shared core of values. These are the frontiers that will define your students' century, and the ideas we gather the world's young minds around.



Inspiring Leadership • Education with AI • Quantum Education • Mental Health & Wellbeing • Thinking & Solving • Global Citizenship



06

CREDIBILITY & TRACK RECORD

A proven partner

Fourteen years of building the largest English-language movement in Bangladesh — and the team trusted to deliver a programming world final.

The **English Olympiad** (englisholympiad.net · englisholympiadglobal.com) is not a first-time organiser. Since 2012 it has grown into the biggest student event in Bangladesh, and its founder now helps shape national education policy.

That same leadership delivered the human infrastructure for the **International Collegiate Programming Contest (ICPC) World Finals** — the exact operational discipline now offered to the EOG 2026 World Final.

■ FOUR SEASONS OF GROWTH — ENGLISH OLYMPIAD BANGLADESH

SEASON 1 35,000 students participated	SEASON 2 50,000 students participated	SEASON 3 40,000 students participated	SEASON 4 40,000+ students participated
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BIGGEST EVENT IN BANGLADESH SINCE 2017



ICPC WORLD FINALS 2022 · DHAKA

280 volunteers & organisers trained

Our founder served as **Key Trainer** supporting the International Collegiate Programming Contest (ICPC) World Finals — training 280 volunteers and organisers for the biggest such event ever held in Dhaka.

POLICY LEADERSHIP

Supporting the Ministry of Education

The English Olympiad founder is one of the **Coordinators of the National Curriculum Coordination Committee** in Bangladesh — working directly with the Ministry of Education to modernise the national curriculum with communication-first, future-skills thinking.

14 yrs
SINCE 2012

7,000+
CAMPUS LEADERS

07

A WORLD-CLASS PANEL

Adjudicators & Contributors

A distinguished panel of global thought leaders, educators and changemakers lend their voices, expertise and inspiration to the English Olympiad — the calibre of jury that brings 100+ nations to the EOG World Final.



Dr. Arshi Ayub Mohamed

Contributor, UAE · Oxford Graduate
Senior Adviser to Royal Family



Dr. David Dowland

PhD, University of Oxford
Registrar, BRAC University



Edward J. Okopny

Contributor, Canada



John Paul Sergeant

Adjudicator, United Kingdom



Hadar

Contributor, USA



Jacqueline Way

Contributor, Canada



Marianna Pascal

Contributor, Singapore



Saana Azzam

Contributor, UAE



And a wider international jury drawn from 100+ countries — academics, diplomats, authors and industry leaders convening at the World Final to judge, mentor and inspire the world's finest young communicators.

08

THE GLOBAL STAGE

A stage the world's media watches

Beyond the competition, English Olympiad Global 2026 carries the convening power and the on-camera names that turn a host city into a global headline — anchored by a new honour created for the world stage in Kuala Lumpur.

DEBUTING IN KUALA LUMPUR

The International Leadership Award

A landmark honour recognising outstanding global contribution to education, youth empowerment and human development — presented on the Grand Finale stage, with the host nation at the centre of the moment and the coverage that follows.

HONOUREES WE AIM TO WELCOME TO THE WORLD STAGE



Dr. Muhammad Yunus

Nobel Laureate · humanitarian leader



Shakira Mebarak

Global artist & education advocate



Mehdi Hasan

Broadcaster & international journalist

VOICES ALIGNED WITH OUR COMMUNITY



Marianna Pascal

Communication expert & speaker



Lucy Bella Earl

Founder, English with Lucy



Ema Jakobi

Global educator & language advocate

i Honoured-guest and recipient invitations are issued ahead of the event; named individuals are confirmed on acceptance. Final programme participants will be announced jointly with our partners.

WHO TAKES PART

09 | The young minds who take part

English Olympiad Global 2026 draws **1,000–3,000 student finalists** from more than 100 countries to the Kuala Lumpur World Final — the strongest young communicators selected from a far larger field who compete online. They arrive with educators, mentors and proud families cheering them on.

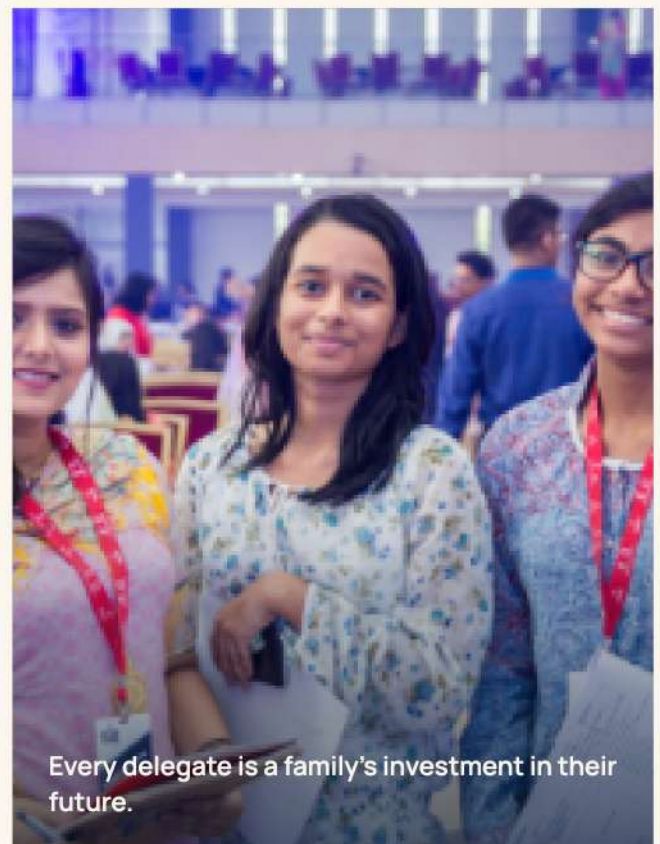
1,000–3,000
student finalists

3,000+ on-site, with
family

100+ source countries

A WORLDWIDE COMMUNITY OF YOUNG LEADERS

- **Globally-mobile students**
From 100+ countries — the innovators and leaders of the next decade.
- **Parents & families**
Aspirational families who invest in their children's education and opportunity.
- **Educators & institutions**
Schools, universities and 7,000+ Campus Leaders worldwide.
- **Government & education leaders**
Dignitaries and policymakers convened around youth and innovation.
- **A worldwide digital audience**
Across our website, social channels and event broadcast.



Every delegate is a family's investment in their future.

**ANY AGE,
ANYWHERE**

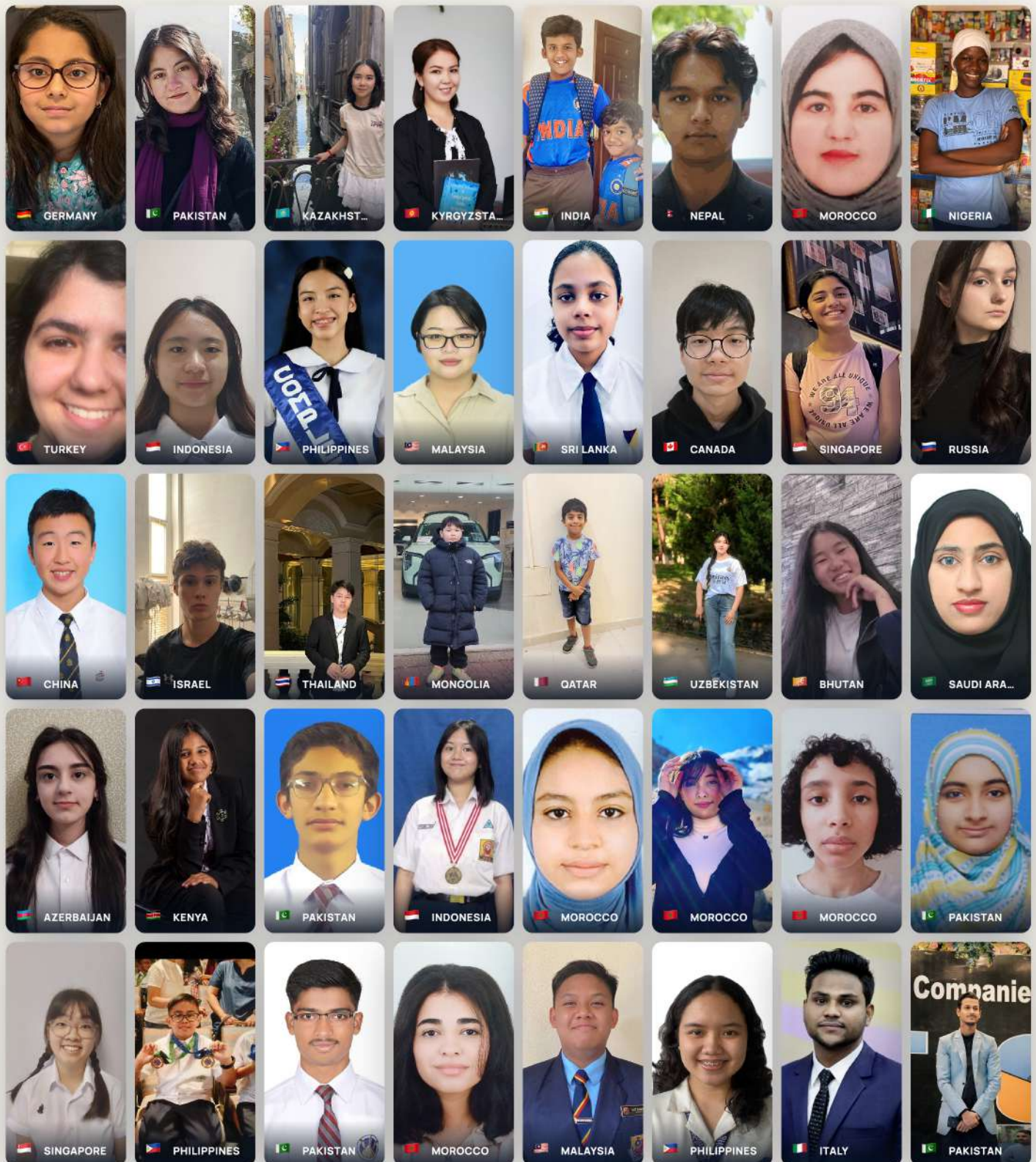
There is no age limit and no border. A student anywhere in the world can enter the online round — and every finalist who reaches Kuala Lumpur carries their school, their community and their country onto a global stage.

— GLOBAL PARTICIPATION

Be a Part of Global Participation

From Bahrain to Brazil, Canada to Kazakhstan, the English Olympiad unites **175,000+ students across 100+ countries**.

These are the faces of a truly worldwide movement — the young leaders who will gather in Kuala Lumpur for the EOG 2026 World Final.



■ A representative sample. The full delegation spans **100+ nations** — every inhabited region of the world, converging on Kuala Lumpur.

PICTORIAL ALBUM

Moments from the Movement

A growing album of our activities —
more moments added soon.



From packed auditoriums to award stages — a decade of bringing young communicators together. **The same energy now travels to Kuala Lumpur.**

— PICTORIAL ALBUM

On the Stage



■ Finalists take the stage, receive their honours and step into leadership. **This is the moment we bring to Kuala Lumpur.**

— PICTORIAL ALBUM

Champions & Community

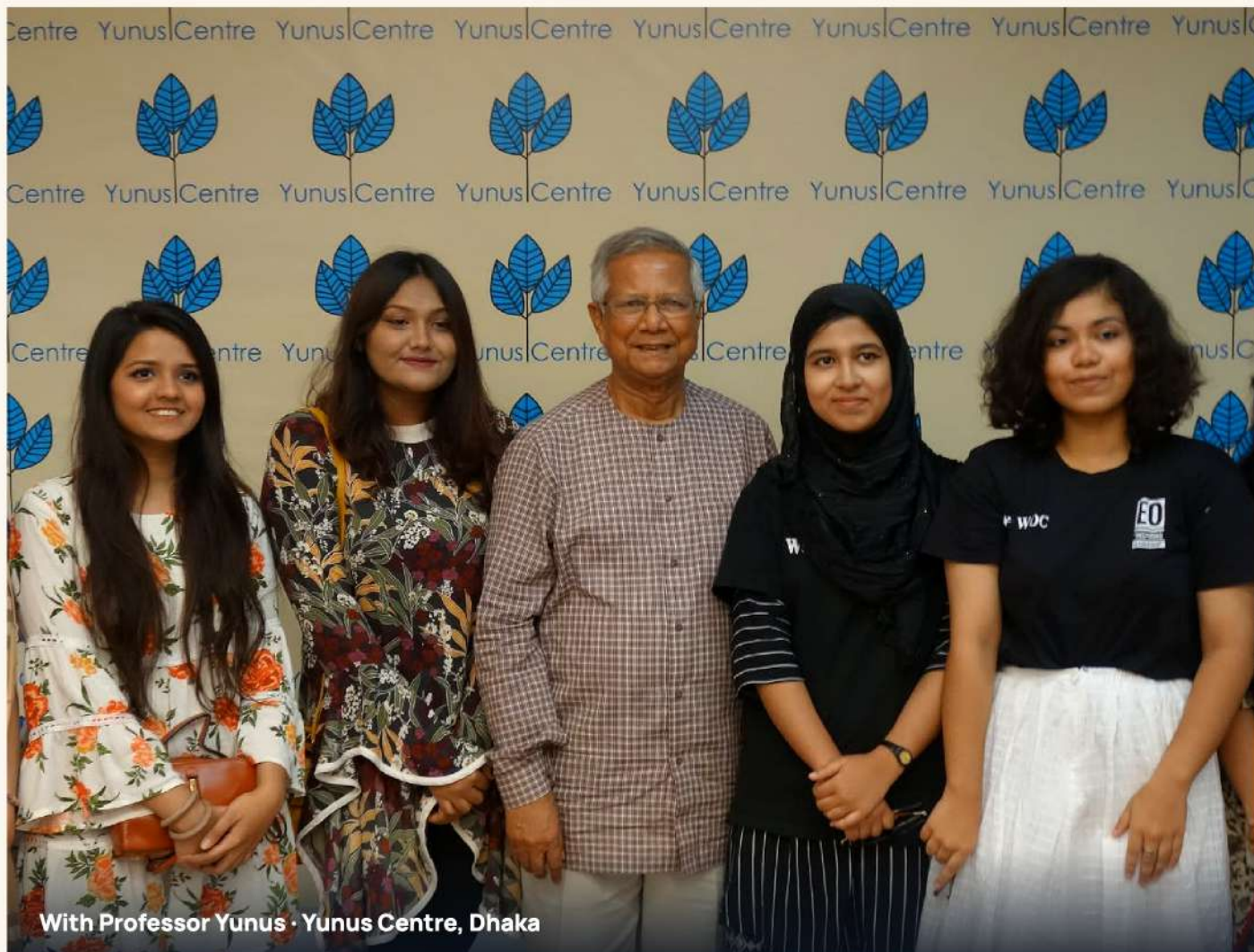


■ Medals, certificates and friendships that last a lifetime — **a decade of celebrating brilliant minds.**

— A MEETING OF MINDS

In conversation with Dr. Muhammad Yunus

The English Olympiad team met Nobel Laureate **Professor Muhammad Yunus** at the Yunus Centre, Dhaka — a delegation led by English Olympiad founder and National Curriculum Coordination Committee (Ministry of Education) member **Mr. Amaan**, exchanging ideas on youth, leadership and the global power of English.



■ From a national movement to global recognition — the conversations that shape **tomorrow's leaders**.



The taste of victory

A mark of excellence carried home to 100+ nations.

Celebrating Excellence

Every finalist is honoured with certificates, crests, scholarships and the iconic EOG medal — designed by **Mafruha Kamal** as a symbolic bridge between heritage and the technologies that will define the coming century.

Certificates	Medals
Crests	Scholarships

WHAT THE MEDAL REPRESENTS

Nanotechnology & Quantum Focus

A nano-chip network diagram — mastery over digital-age connectivity, quantum concepts and artificial intelligence.

Inspiring Global Leadership

Crowned by a ring of geometric pyramids — the ascension of participants into elite global leaders with shared values.

Language & Global Connectivity

Communication icons and the Shahid Minar silhouette — a tribute to the Mother Language Movement and linguistic heritage.



Awarded in **Gold**, **Silver** & **Bronze**.

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YOUR EDUCATION AGENDA

Five national goals. One event that advances them all.

English Olympiad Global 2026 maps directly onto a priority your Ministry of Education is already pursuing — shaping future minds through future education.



YOUR EDUCATION AGENDA

Future-ready skills

Quantum Education, Education with AI and Thinking & Solving — the competencies your curriculum is racing to build.

3 frontier themes



YOUR EDUCATION AGENDA

Inspiring leadership

Public speaking, debate and real leadership activity — forming the future leaders who will run your country.

Leadership-first



YOUR EDUCATION AGENDA

Access for every student

A free online selection round any student can enter — any age, any background, anywhere in your country.

Any age, anywhere



YOUR EDUCATION AGENDA

National talent, recognised

Your brightest young minds are selected, celebrated and carried to a global stage in Kuala Lumpur.

1,000+ finalists



YOUR EDUCATION AGENDA

Teachers & schools uplifted

A network of 7,000+ Campus Leaders lifts educators alongside their students, school by school.

7,000+ Campus Leaders



THE THROUGHLINE

Every outcome advances a goal your Ministry is already pursuing.

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LEGACY & RECURRENCE

One partnership. A lasting pathway.

This is the launch edition of a returning event — a national pathway your Ministry can grow with every cycle, so each year another cohort of your students competes, learns and leads on a global stage.



FITS THE STRATEGY

A repeatable programme aligns with your national education-reform objectives — a future-skills initiative that returns year on year.

COMPOUNDING RETURN

Each edition deepens the ties between your schools, educators and Ministry — and a growing alumni of young leaders across your country.

NATIONAL TALENT FLYWHEEL

A cyclical pipeline that identifies and develops your country's brightest young minds, year after year.

A SHARED ACHIEVEMENT

A distinctive programme your Ministry can showcase as evidence of its investment in future-ready education.



Impact that outlasts the event

Beyond visibility, a partnership opens doors. English Olympiad Global offers up to **100 scholarship proposals**, supporting talented students toward international opportunity regardless of background.

Scholarships & access

Fund participation for deserving young people worldwide.

A measurable impact story

A dedicated report — students reached, finalists selected, outcomes delivered.

A lasting legacy at home

A recurring national pathway your Ministry can grow across editions.

Recognition for your country

Your students' achievements, celebrated on a world stage.



"When you invest in a young person's voice, you invest in the future they will lead."



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THE ASK

Two ways to partner

We invite your Ministry to partner on two complementary tiers — endorsing and circulating the Olympiad, and collaborating to send a national delegation. Each element is shaped in consultation; any combination is welcome.

TIER ONE

Endorsement & Reach

Official endorsement

Recognise EOG 2026 as an endorsed opportunity for your country's students.

Reach every school

Circulate the free online selection round across your education sector and school networks.

Encourage participation

A word from the Ministry inviting students of every age to enter from anywhere.

A national point of contact

Nominate a liaison in your Ministry to coordinate with our team.

TIER TWO

Delegation & Collaboration

A national delegation

Nominate and, where possible, support your selected finalists to the Kuala Lumpur World Final.

Guest of honour

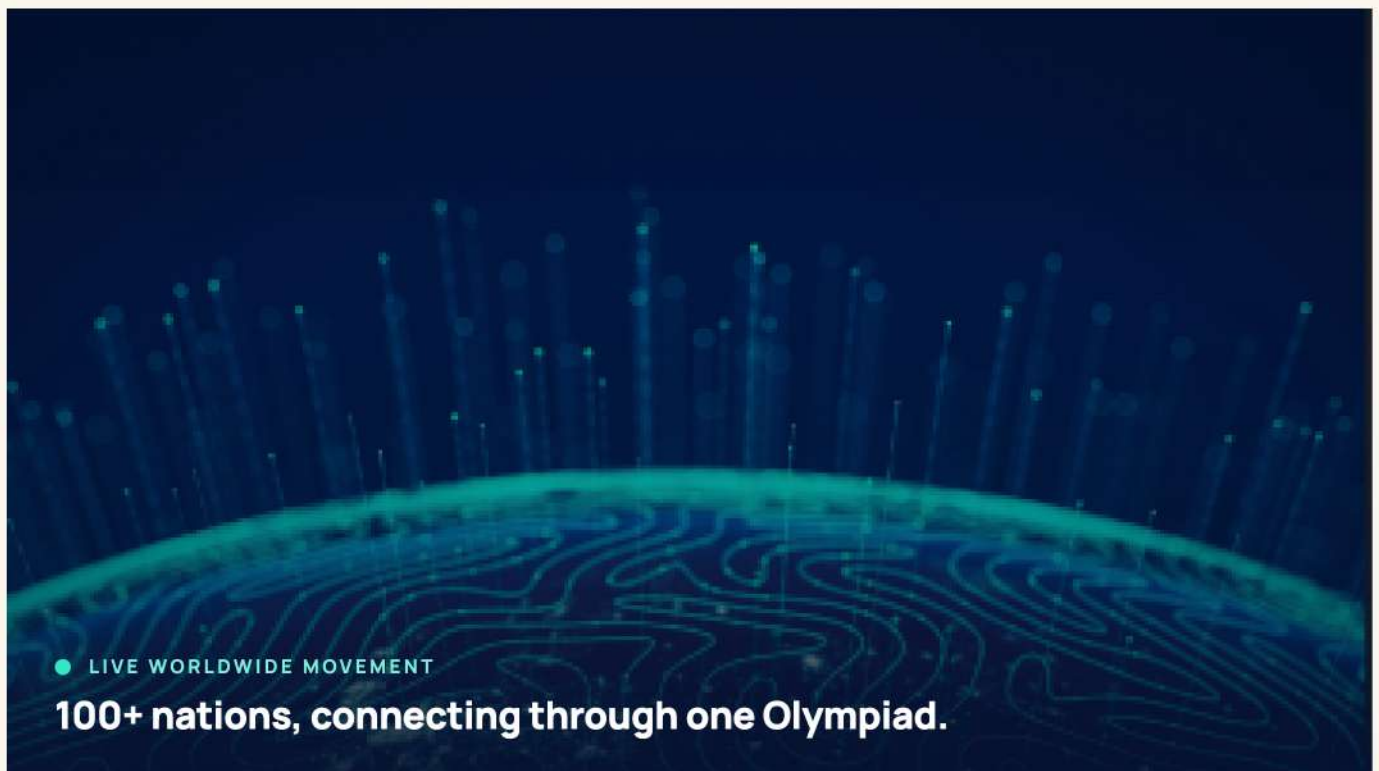
A Ministry representative on the Grand Finale stage in Kuala Lumpur.

A formal collaboration (MOU)

A written agreement to run the national selection round together each cycle.

Curriculum collaboration

Co-develop future-education content — Quantum, AI and Thinking & Solving — with our team.



IN SHORT

Endorsement puts the opportunity in front of every student; collaboration turns your brightest into a national delegation. Together, we shape future leaders.

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IN RETURN

In recognition of your support

Prominent acknowledgement to your Ministry of Education — a place of honour throughout the Olympiad, and a partnership that reflects your country's investment in its young minds.

Your Ministry's place of honour

- **Ministry visibility:** "Supported by the Ministry of Education" across event branding, the main stage, our website and the broadcast — seen by a worldwide audience.
- **A place of honour:** Keynote and VIP access for your Ministry's representatives, and a welcome moment to address the world's young leaders.
- **A report-ready legacy:** A dedicated post-event report — students reached, finalists selected and outcomes delivered for your country.
- **First right to grow it:** An invitation to grow the national pathway with us across future editions.



A partnership that puts your country's name where the future is being shaped.

Let's bring your students into a global education movement.

We would be honoured to craft a partnership around your Ministry's priorities — and to welcome your finalists to Kuala Lumpur in December 2026.

■ THE REACH YOU PARTNER WITH

190M GLOBAL REACH WEB & SOCIAL	522,000 FOLLOWERS ACROSS CHANNELS	175,000 ALUMNI GLOBALLY ADMITTED INTERNATIONALLY	100+ NATIONS IN THE MOVEMENT
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■ HOW WE PARTNER — FOUR STEPS

01 Connect Share your Ministry's goals, priorities and target outcomes.	02 Co-design We tailor a support package to your mandate.	03 Confirm Agree benefits, timelines and recognition in writing.	04 Activate We deliver — before, during and after the event.
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Rafia Alam
 Chief Admin Executive
info@englisholympiad.net

David Solomon
 Head of Communication
info@englisholympiadglobal.com